

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billing:

Billing Address:

Flexpoint Media / POL **Attention: Accounts Payable** P.O. Box 1051 New Albany, OH 43054

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

	OICE			Page 1 of 3		
UPLI	Property	WHAS				
	Invoice #	2751635-1	Order #	2751635		
	Invoice Date	08/27/23	Alt Order #	WOC14232100		
	Invoice Month	August 2023	Deal #			
	Invoice Period	07/31/23 - 08/27/23	Flight Dates	08/22/23 - 09/04/23		
	Advertiser	POL/ Daniel Camero	Daniel Cameron / R / Governor / KY			
	Product	KY Gov				
	Estimate #	4393				
_		Account Executive	Taylor Fritsch			
		Sales Office	TEGNA Sales Washington DC			
		Sales Region	National			
		Agency Code	9920140			
		Advertiser Code	509			
		Billing Calendar	Broadcast			
		Billing Type	Cash			
		Special Handling	ndling			
		Agency Ref	39475AG			
		Advertiser Ref	ef M214806			
		Product 1	706			
		Product 2				

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
1 08/22/23	09/04/23	GOOD MORNING A	MER 7:00 AM-8:00 AM	11111	:30	5	\$200.00	NM	
Weeks:	Start Date 08/22/23	End Date MTWTFSS 111111-	<u> </u>	<u>Rate</u> \$200.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time		h Ad-ID			Rate Type
1 WI	HAS Tu 08/	22/23 7:41 AM GO	OD MORNING AMERICA	A 7A 7:00 AM-8:00 AN	<i>l</i> :3	O DCKYGOVT	V06H		\$200.00 NM
2 WI	HAS W 08/	23/23 7:58 AM GO	OD MORNING AMERICA	A 7A 7:00 AM-8:00 AN	<i>l</i> :3	O DCKYGOVT	V06H		\$200.00 NM
3 WI	HAS Th 08/	24/23 7:24 AM GO	OD MORNING AMERICA	A 7A 7:00 AM-8:00 AN	<i>l</i> :3	O DCKYGOVT	V06H		\$200.00 NM
4 WI	HAS F 08/	25/23 7:55 AM GO	OD MORNING AMERICA	A 7A 7:00 AM-8:00 AN	<i>l</i> :3	O DCKYGOVT	V06H		\$200.00 NM
0.00/00/00	00/00/00	0000 140011110 4	MED 7.0	4			A 22.22	N 18 4	
2 08/22/23	09/02/23	GOOD MORNING A ICA		1-	:30	1	\$90.00	NM	
Weeks:	Start Date 08/22/23	End Date MTWTFSS1	<u> </u>	<u>Rate</u> \$90.00					
Spots: # Ch	<u>Day Air</u>	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Sa 08/	26/23 7:40 AM GO	OD MORNING AMERICA	A 7-9a	:3	O DCKYGOVT	V06H		\$90.00 NM
3 08/22/23	09/02/23	GMK WEEKEND 9-	10A 9-10a	1-	:30	1	\$90.00	NM	
Weeks:	Start Date 08/22/23	End Date MTWTFSS1		Rate \$90.00					
Spots: # Ch	n Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Sa 08/	26/23 9:51 AM GM	K WEEKEND 9-10A	9-10a	:3	O DCKYGOVT	V06H		\$90.00 NM
4 08/22/23	09/03/23	GOOD MORNING A	MER 8-9a	1	:30	1	\$100.00	NM	
Weeks:	Start Date 08/22/23	End Date MTWTFSS	<u> </u>	Rate \$100.00					
Spots: # Ch	n Day Air	Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WI	HAS Su 08/	7:59 AM GO	OD MORNING AMERICA	8-9a	:3	O DCKYGOVT	V06H		\$100.00 NM

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

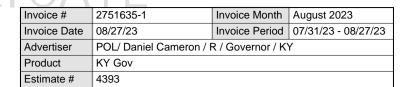
You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Spots/

Line Start Date End D	ate Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
4 08/22/23 09/03	/23 GOOD MORNING AME ICA	ER 8-9a	1	:30	1	\$100.00	NM	
5 08/22/23 09/01	/23 GMA3	1-2p	11111	:30	5	\$90.00	NM	
Weeks: Start D		Spots/Week 5	<u>Rate</u> \$90.00					
Spots: # Ch Day	Air Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WHAS To	08/22/23 12:59 PM GMA3		1-2p	:30) DCKYGOVT	VO6H		\$90.00 NM
2 WHAS W	08/23/23 12:59 PM GMA3		1-2p	:30) DCKYGOVT	VO6H		\$90.00 NM
3 WHAS Th	08/24/23 12:59 PM GMA3		1-2p	:30) DCKYGOVT	VO6H		\$90.00 NM
4 WHAS F	08/25/23 1:28 PM GMA3		1-2p	:30) DCKYGOVT	VO6H		\$90.00 NM
6 08/22/23 09/04	/23 WHAS11 NEWS @ 5p	5-530p	11111	:30	5	\$200.00	NM	
Weeks: Start D		Spots/Week 5	<u>Rate</u> \$200.00					
	Air Date Air Time Descri	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WHAS TO	08/22/23 5:25 PM WHAS		5-530p	:30	DCKYGOVT	V06H		\$200.00 NM
2 WHAS W	08/23/23 5:27 PM WHAS	11 NEWS @ 5p	5-530p	:30	DCKYGOVT	V06H		\$200.00 NM
3 WHAS Th	08/24/23 5:24 PM WHAS	11 NEWS @ 5p	5-530p	:30	DCKYGOVT	V06H		\$200.00 NM
4 WHAS F	08/25/23 5:21 PM WHAS	11 NEWS @ 5p	5-530p	:30) DCKYGOVT	V06H		\$200.00 NM
7 08/22/23 08/31	/23 ENTERTAINMENT TO GHT	NI 7-730p	1-1	:30	2	\$250.00	NM	
Weeks: Start D		Spots/Week 2	Rate \$250.00					
Spots: # Ch Day	Air Date Air Time Descri	<u>otion</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WHAS W	08/23/23 7:26 PM ENTER	RTAINMENT TONIGHT	7-730p	:30) DCKYGOVT	VO6H		\$250.00 NM
2 WHAS F	08/25/23 7:14 PM ENTER	RTAINMENT TONIGHT	7-730p	:30) DCKYGOVT	VO6H		\$250.00 NM
8 08/22/23 09/01	/23 INSIDE EDITION	730-8p	11-1	:30	3	\$250.00	NM	
Weeks: Start D		Spots/Week 3	<u>Rate</u> \$250.00					
Spots: # Ch Day	Air Date Air Time Descrip	ption	Start/End Time	Length	Ad-ID			Rate Type
1 WHAS Tu	08/22/23 7:50 PM INSIDE	EDITION	730-8p	:30	DCKYGOVT	V06H		\$250.00 NM
_	n 08/24/23 INSIDE e MG 8.6	E EDITION	730-8p	:00)			\$250.00 NM
9 08/22/23 08/31	/23 WHAS11 NEWS AT 11 M-F/SU	11-1135p	1111	:30	4	\$200.00	NM	
Weeks: Start D		Spots/Week 4	Rate \$200.00					
Spots: # Ch Day	Air Date Air Time Descrip	<u>ption</u>	Start/End Time	Length	Ad-ID			Rate Type
1 WHAS To	08/22/23 11:22 PM WHAS	11 NEWS AT 11 M-F/S	U 11-1135p	:30	DCKYGOVT	V06H		\$200.00 NM
2 WHAS W	08/23/23 11:32 PM WHAS	11 NEWS AT 11 M-F/S	U 11-1135p	:30) DCKYGOVT	V06H		\$200.00 NM
3 WHAS Th	08/24/23 11:22 PM WHAS			:30				

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Invoice #	2751635-1	Invoice Month	August 2023		
Invoice Date	08/27/23	Invoice Period	07/31/23 - 08/27/23		
Advertiser	POL/ Daniel Cameron / R / Governor / KY				
Product	KY Gov				
Estimate #	4393				

Spots/

ine Start Date End Date Description Start/End Time MTWTFSS Length Week Rate Type

Total Spots 21

Include Invoice # on Check - Payment Terms 30 Days

Gross Total

\$3,590.00

Agency Commission

\$538.50

Net Amount Due

\$3,051.50

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